



République du Sénégal
Un Peuple - Un But - Une Foi



9TH WORLD WATER
FORUM DAKAR 2022



WORLD
WATER
COUNCIL

9TH World water forum

21  26

March 2022

Dakar - Sénégal

Exhibitor's Guide





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I. OVERVIEW

Name: 9th World Water Forum

Dates: From March 21 to 26, 2022

Venue: Capital of the Republic of Senegal – Dakar

Theme: Water security for peace and development

Priorities: Water and sanitation security – Water for rural development – Cooperation – Tools and resources

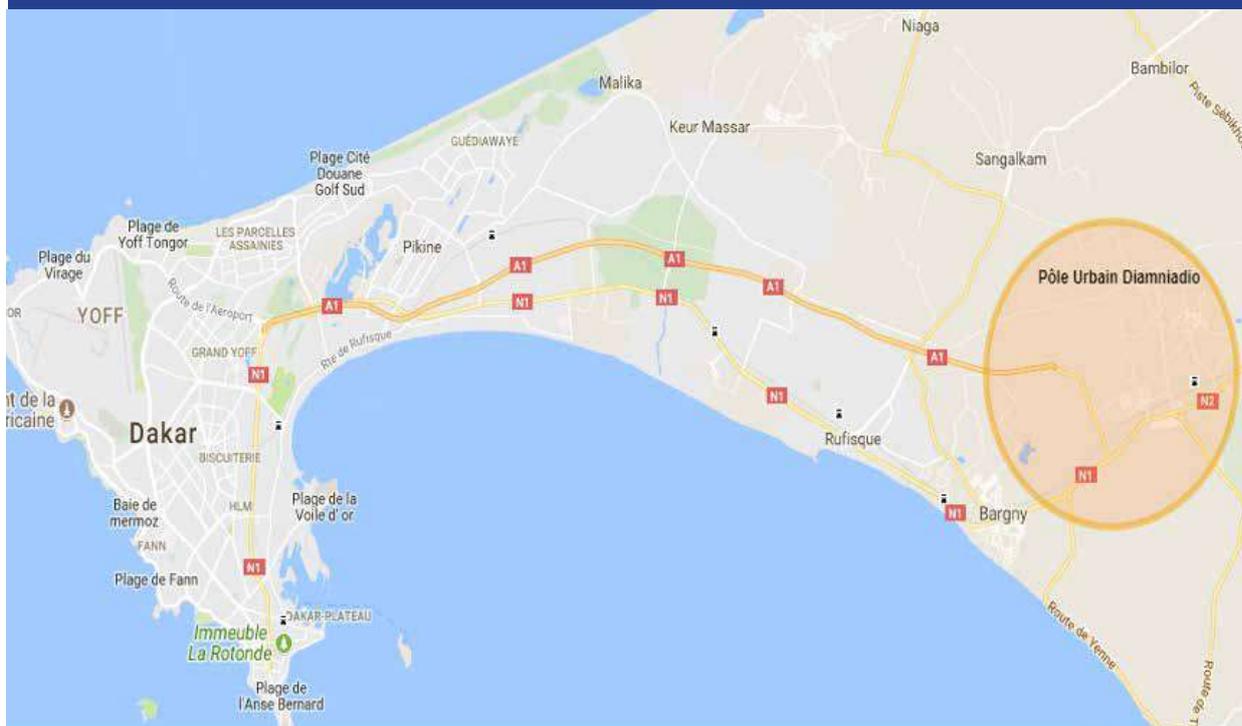
Components of the Forum: a multi-stakeholder exchange platform; a Summit of Heads of State and Government and

major international institutions; Dakar 2022 Initiative; Forum Exhibitions

Document designation: Exhibitor's guide

Name and type of Exhibition: Exhibition of the 9th World Water Forum

Exhibition sites: Dakar Exhibition Center and the immediate vicinity of the Abdou DIOUF International Conference Center (CICAD) in Diamniadio / Dakar.



II. PRESENTATION OF THE EXHIBITIONS



The Classical Exhibition (Expo / Fair), the Path of Responses, the African Village and the Sanitation Village constitute the main Exhibitions of the Forum. To this must be added, specifically, the «Espace Sénégal», which will constitute the largest exhibition space.

2.1 Classic exhibition (Expo / Fair)

The Expo/Fair will be a showcase for the presentation of companies and partners, particularly on the issues and challenges related to water and sanitation. It will also highlight the know-how, technologies and major innovations concerning water, sanitation and the environment.

Furthermore, it will be an important opportunity to bring together the different actors in the chain (researchers, scientists, manufacturers, product and service providers, users, etc.) and to make visible the solutions and responses to water and sanitation issues. Likewise, it will be an opportunity for sponsors and partners to

make themselves visible.

The classic exhibition could also concern the private sector actors who support the 9th World Water Forum

2.2 Path of Responses

The «Path of Responses» will be a space dedicated to the exhibition of the most appropriate responses to the problems of water and sanitation, throughout the world, at the technological, technical, institutional and financial levels, and in terms of legal, political and economic governance, etc.

The «Path of Responses» will showcase projects labeled «Dakar 2022 Initiative» as well as other projects that are relevant to the Forum's priorities, that have a strong impact on populations, and that will accelerate the achievement of the Sustainable Development Goals (SDGs).

2.3 African village

One of the innovations of the Forum, the «African Village», will be an exhibition space,

a framework for awareness, information and exchanges on the concerns, issues and challenges related to water issues in Africa, and the specific responses to the problems of access to water over time.

It will also be a space for sharing experiences on good practices and innovations, but also a space for discussions to promote water security in Africa to meet the various objectives of the agendas.

The design of the village will be inspired by the cultural, architectural and territorial particularities that emerged from the proposals expected from the different geographical areas of the continent (North Africa, Southern Africa, West Africa, East Africa, and Central Africa), in addition to the physical spaces dedicated to certain social groups.

2.4 Sanitation Village

The 9th Forum intends to highlight, over time, the issues and challenges of sanitation as well as the institutional, technological, technical, scientific and cultural responses to sanitation through a dedicated exhibition, called «Sanitation Village».

This major innovation, which will include a

cultural dimension, will be a space for the expression of the «Forum of responses», for dialogue, awareness, learning and promotion of current innovations and technologies in the field of sanitation and hygiene. The Village will also take into account the different risks (sanitary, environmental) that must be managed but also the reuse of waste as a resource.

2.5 Espace Sénégal

The exhibition space for Senegal or «Espace Sénégal» will be a showcase of achievements, know-how, responses, innovations, technologies, projects and prospects of the Government, and the professions of the actors of water, sanitation and hygiene, but also a place of promotion of the country in its multiple facets

2.6 Exhibitors' platform

The exhibitors' platform dedicated to the administrative, technical and financial management will allow exhibitors and partners to make their requests for materials and equipment, and to arrange their exhibition space independently, through the stand builders who will be approved by the Executive Secretariat of the Forum, in case of reservation of a bare area.

III. PARTICIPATION TO EXHIBITIONS

3.1 General mass plan or master plan of the Forum host sites



3.2 Hall pre-subdivision plan





- *Hall A & B: Espace Sénégal*
- *HALL B: Path of Responses*
- *Hall C and D: Space for companies, institutions, organizations and others*
- Hall E: Country space

3.3 Reservation of exhibition spaces

An online reservation system is set up following the link: <https://stand.dakar2021.sn/>

The location chosen by the exhibitor is blocked for 15 days pending payment of the deposit. After this period, the location is vacated and open to other exhibitors

For any difficulty encountered during the online reservation, please contact:

TECHNICAL SUPPORT

Tel .: (+221) 33 868 35 35

Email: support@worldwaterforum9.sn

DISSO Support Website:

www.worldwaterforum9.sn

3.4 Exhibition participation fees

Two options will be offered to exhibitors.

3.4.1 Unequipped stand

Exhibitors rent a bare space and assemble and equip their pavilions or booths through private contractors/booth builders

approved by the Forum's Executive Secretariat.

The cost of the m² for unequipped stand, excluding tax, is respectively 350 and 450 euros depending on the booking period (early-bird or standard).

The registration fee (that you pay only once), consisting of the application fee, is 450 euros for each participation.

3.4.2 Equipped stand

The equipped stand or turnkey stand, of minimum 9 m², includes: modular partitions (sympa system), a sign with the name of the exhibitor, carpeting on the rented space, 1 table, 2 chairs, lighting and electrical distribution (16Kkva power supply)

The cost of the m² for a bare stand, excluding tax, is respectively 350 and 450 euros depending on the booking period (early-bird or standard).

The registration fee (that you only pay once) is the same at 450 euros.

The table below shows the costs of participating in the exhibition (m² rental and registration fees) according to the reservation period (early-bird or standard) and the type of space rented (bare or equipped):

Headings	Bare stand		Equipped stand	
	Reservation before January 1, 2022	Reservation from January 1 to February 18, 2022	Reservation before January 1, 2022	Reservation from January 1 to February 18, 2022
Cost per m ²	350 €/m ²	450 € / m ²	450 € / m ²	550 €/m ²
	230,000 FCFA / m ²	295,000 FCFA / m ²	295,000 FCFA / m ²	360,000 FCFA / m ²
One-time registration fee (Application fee)	€450	€450	€450	€450
	295, 000 FCFA	295, 000 FCFA	295, 000 FCFA	295, 000 FCFA

3.4.3 Insurance

The subscription to an individual insurance covering civil liability towards third parties and the risks of damage to goods or materials (theft, fire, accidents) exhibited is compulsory for all participants who open a stand or a pavilion.

3.5 Access badges for the Forum / Expo

Registration badges will be provided to sponsors and exhibitors to allow them access to the Expo and Forum according to the participation category acquired, as described below:

- *Premium Pack: 15 Badges*
- *Gold Pack: 10 badges*
- *Silver Pack: 5 badges*
- *Exhibitors:*
- *1 badge per 9 m² stand with a maximum limit of 6 badges*
- *from 63 to 100 m², max 8 Badges*
- *from 108 to 150 m² max 10 badges*
- *more than 150m²: 12 badges*

For security reasons, badges will not be issued in advance. They will be issued on the Forum sites.

For additional exhibitor badges, which also entitle the holder to airport pick-up, airport-

hotel-airport transfers, internal travel between the hotels and the Forum host sites, lunches and coffee breaks, and participation in Forum sessions, the prices are as follows:

OECD countries: 700 euros

Non-OECD countries: 600 euros

3.6 Technical control of stand construction projects

Any project of decoration, arrangement or implantation will have to be subjected to the approval of the Cabinet IMHOTEP NB Etudes et Consult, in charge of the technical control, and to respect the prescriptions of safety under penalty of being refused the authorization to expose or to arrange.

Contact:

Mr. Mouhamadou Naby KANE

Phone number: + 221 33 825 89 29

Mobile phone: +221 77 569 32 31

Email: imhotepnaby@yahoo.fr

/imhotepnaby@gmail.com

Any gluing or fixing on the facades and walls of the modular partitions is prohibited.

Spaces	9m ²	12m ²	16m ²	18m ²	24m ²	25m ²	27m ²	30m ²	32m ²	48m ²	50m ²	54m ²	100m ²	150m ²	200m ²
Badges	1	1	1	2	2	2	3	3	4	5	5	6	8	10	12

3.7 Request for reimbursement of payments made

3.7.1 Reminder on payment terms

Reservations must be made online through the reservation platform set up for this purpose at the following address: <https://stand.dakar2021.sn/>, and according to the following terms:

- confirmation of exhibition space reservation is subject to payment of a 50% deposit;
- When ordering, the location chosen by the exhibitor is blocked for 15 days after the date of sending the proforma invoice. After this period, the location is vacated and open to other exhibitors
- the balance of 50% is to be paid, at the latest, on February 18, 2022.

3.7.2 Terms of reimbursement

3.7.2.1 Cancellation of the Forum by the Executive Secretariat of the 9th World Water Forum

If the Forum should be canceled for any reason whatsoever by the Executive Secretariat of the 9th World Water Forum, in particular in the event of a resurgence of the COVID19 pandemic, the stand rental fees are fully reimbursed to the participant after deduction of bank transfer fees.

3.7.2.2 Withdrawal of the applicant from the stand reservation

The reimbursement of the stand rental (bare or equipped) will be as follows;

- Before December 31, 2021: 75% of the deposit received upon confirmation of the location of the reserved space or furnished stand;
- From January 1 to February 18, 2022: 50% of the deposit received (deadline for payment of the full amount of the space or equipped stand rental invoice);
- After February 18, 2022: 0% of the total amount (No refund is due).



3.8 Allocation of equipment for an equipped stand according to the rented space

Equipment / Spaces	CARPET	Tables	Chairs	Track of 3 Electric Spots	Signs	Plug socket
9m ²	9m ²	1	2	1	1	1
12m ²	12m ²	1	2	2	1	1
16m ²	16m ²	2	3	2	1	1
18m ²	18m ²	2	3	2	1	2
24m ²	24m ²	3	4	3	1	2
25m ²	25m ²	3	4	3	1	2
27m ²	27m ²	3	4	3	1	2
30m ²	30m ²	3	4	3	1	3
32m ²	32m ²	3	4	4	2	3
48m ²	48m ²	5	6	4	2	4
50m ²	50m ²	5	6	4	2	4
54m ²	54m ²	5	6	4	2	4
100m ²	100m ²	6	10	6	2	6
150m ²	150m ²	10	15	8	2	7
200m ²	200m ²	13	20	10	2	8

3.9 Service providers (provisional list)

3.9.1 Construction of stands and pavilions

<p>Company name: AMETRADE SENEGAL SARL Address: NGOR ALMADIES _ DAKAR Contact name: M. BABACAR DIALLO Position within the company: Program manager Telephone: + 221 33 820 52 14 + 221 77 135 86 53 Email: babu@ametrade.org Website: www.ametrade.org</p>	<p>Company Name: DIMENSION SARL Address: DAKAR. MERMOZ VDN N ° 7278 Contact name: Bassirou SONKO Position within the company: Managing Director Telephone: +221 33 825 94 04 / +221 77 556 07 59 Email: contact@agencedimensions.com Website: www.agencedimensions.com</p>
<p>Company Name: AB-LED SARL Address: Lot 62 / App 2ème, Cité Keur Gorgui BP: 10005 Contact name: Mr. Assane NIANG Position within the Company: CEO: Manager Telephone: 33 823 20 23/77 352 52 98/77 340 48 24 Email: assane.niang1290@gmail.com Website: www.b-led.ne</p>	<p>Company Name: SENEGAL BACHES SARL Address: Sacré Cœur 3-VDN Extension villa n ° 10554 Contact name: Doudou Sarr DIOP Position within the Company / Joint Managing Director Tél : + 221 33 860 59 38 / 77 795 78 39 Email : dsd.senegalbaches@gmail.com, senegalbaches77@gmail.com Website: www.senegalbaches.com</p>
<p>Company Name: KHELCOM BACHE SARL Address: Pikine Cité Lobatt FALL rue 10 Contact name: Mme Aida DIOUF Position within the Company: Sales Director Phone: + 221 77 525 12 19 Email: commercial1@khelcombache.com Website: www.khelcombache.com</p>	

3.9.2 Communication and event agencies

<p>Company Name: ACT AFRIQUE COMMUNICATION Address : POINT E - Boursine FAMAG building - DAKAR Contact Name : Mrs Alima Kamara Position within the Company : Managing Director Telephone : 77 569 88 81 / 77 758 62 70 Email : akamara@act-afrique.com Website : www.actafriquecommunication.com</p>	
<p>Company Name: PEOPLE NO LIMIT Address: NGOR ALMADIES _ DAKAR Contact Name: Ms. Ina Lopes Position within the Company: Sales Director Telephone: + 221 77 332 50 69 Email: inna@peoplenolimit.com Website: www.peoplenolimit.com</p>	<p>Company Name: GRAPHICA Address: RUE MOUSSE DIOP Contact Name: Dany Saloum Position within the company: Managing Director Telephone: +221 33 821 94 12 / +221 77 778 38 62 Email: graphica@graphica.sn Website: www.graphica.sn</p>
<p>Company Name : EXP Address: Sacré Coeur-VDN Contact name: Marianne Bathily Position within the Company: General Manager Phone: + 221 33 869 16 96/33 869 16 31 Email: mmbathily@exp.sn Website: www.expssenegal.com</p>	<p>Company Name: Voice Africa Address: Liberté 6 Contact name: Elisa Sarr Position within the Company: Client manager Phone: + 221 78 121 10 63 Email: esarr@voice-africa.com Website: www.voice-africa.com</p>

3.9.3 Equipment and material rental

<p>Company name: AMETRADE SENEGAL SARL Address: NGOR ALMADIES _ DAKAR Contact name: M. BABACAR DIALLO Position within the company: Program manager Telephone: + 221 33 820 52 14 + 221 77 135 86 53 Email: babu@ametrade.org Website: www.ametrade.org</p>	<p>Company Name: DIMENSION SARL Address: DAKAR. MERMOZ VDN N ° 7278 Contact name: Bassirou SONKO Position within the company: Managing Director Telephone: +221 33 825 94 04 / +221 77 556 07 59 Email: contact@agencedimensions.com Website: www.agencedimensions.com</p>
<p>Company Name: SENEGAL BACHES SARL Address: Sacré Cœur 3-VDN Extension villa n ° 10554 Contact name: Doudou Sarr DIOP Position within the Company / Joint Managing Director Tél : + 221 33 860 59 38 / 77 795 78 39 Email : dsd.senegalbaches@gmail.com, senegalbaches77@gmail.com Website: www.senegalbaches.com</p>	<p>Company Name: KHELCOM BACHE SARL Address: Pikine Cité Lobatt FALL rue 10 Contact name: Mme Aida DIOUF Position within the Company: Sales Director Phone: + 221 77 525 12 19 Email: commercial1@khelcombache.com Website: www.khelcombache.com</p>

NB : See table in appendix for equipment prices.

3.9.4 Insurance

<p>Company Name: SALAMA ASSURANCES SENEGAL Address: 67, Boulevard de la République_ DAKAR Contact name: Mr. Ibrahima WANE Position within the company: Managing Director Telephone: + 221 33 849 48 00: + 221 33 849 94 46 Email: salama@salama.sn Website: www.salama.sn</p>	<p>Company name: CNART ASSURANCES Address: Avenue Léopold Sédar Senghor Contact name: Mr. Cherif Abdati DIAKHATE Position within the company: Technical Director Telephone: +221 33 831 06 06/77 643 23 59 Email: assurcnart@arc.sn Website: www.cnart.sn</p>
<p>Company Name: SOCAR ASSURANCES Adress : 2, Avenue Hassan II DAKAR Contact name: M. DAFF Position within the company: Managing Director Telephone: +221 33 889 46 60 / 77 567 14 38 Email : Daouda.daff@socarassurances.com Website: www.socar-assurances.com</p>	

3.9.5 Customs clearance of goods and exhibition support (Freight forwarders and customs concessionaires)

<p>Company name: TRANSCONTINENTAL TRANSIT SA Address: 50, Avenue Georges POMPIDOU x 78, Rue Moussé DIOP, DAKAR Contact name: Mme GUEYE Ndèye Nancy NIANG Position within the company : Managing Director Telephone: + 221 33 821 47 02/33 821 04 86/77 644 82 68 Email: transco@orange.sn Website: www.transco.sn</p>
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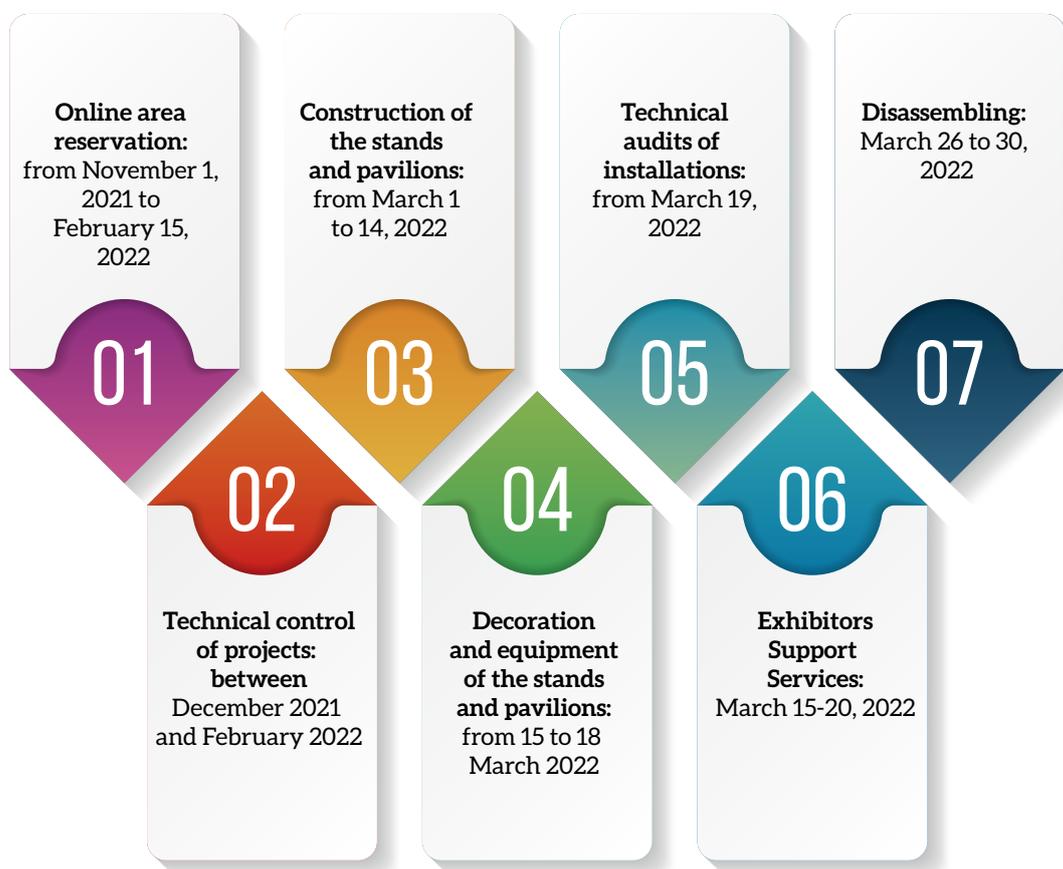
3.9.6 Private security

<p>Company Name: SPPS FAMBENE SECURITE Address: Yoff Thonghor 03 bis_ DAKAR Contact name: Mr. Abdoulaye NDIAYE Position within the company: Administrative and Financial Director Telephone: + 221 33 820 00 60/33 820 69 45/77 642 93 29 Email: fambenesecurite@hotmail.com Website: www.fambenesecurite.com</p>

3.10 Technical control of stand or pavilion installation projects

3.11 SCHEDULE

The deadlines indicated in the schedule have been determined according to the needs of the organizers and the exhibitors. Failure to meet the deadlines indicated will jeopardize the provision of services, exonerating the organizers from such responsibilities.



ANNEX 1 : Rental costs of stand equipment

Designation	Dimensions In F Cfa	Amtrade In F Cfa	Senegal Baches In F Cfa	Khelcom Baches In F Cfa
Lockable door	45,000	15,000	20,000	150,000
Aluminium strip	15,000	5,000	5,000	50,000
Syma system partition / Modular parti- tion (2.4 m x 1 m)	25,000	5,000	12,000	20,000
Set of shelves	75,000	15,000	10,000	150,000
GM showcase	85,000	80,000	85,000	200,000
PM showcase	55,000	50,000	55,000	150,000
Carpet	1,500 F / m ²	3,000 / m ²	3,000 F/m ²	2,500 F/m ²
Desk table	50,000	10,000	10,000	60,000
Armchair	20,000	40,000	30,000	35,000
Chair	1,500	5,000	4,000	5,000
Reception / information/ sales counter	75,000	30,000	40,000	250,000
Rods + hangers	15,000	15,000	15,000	25,000
Coat hanger	90,000	15,000	20,000	20,000
Stool	10,000	3,000	5,000	25,000
Low table	10,000	20,000	25,000	25,000
Podium GM 1/1 m	6,000 /m ²	6,000/m ²	60,000	150,000
Podium PM 0.5/0.3m	5,500F /m ²	5,500/m ²	5,500/m ²	300,000
Storage cabinet	50,000	50,000	70,000	350,000
Plug	7,500	10,000	8,000	15,000
Ruler of 60	10,000	10,000		20,000
Ruler of 120	15,000	15,000		30,000
100 w / Rails Spot	15,000	10,000	15,000	15,000
Ampule	6,000	700	1,500	5,000
Telephone device	10,000	10,000		
Fridge	150,000	100,000	120,000	150,000
Mini bar	125,000	70,000	80,000	100,000
Freezer	220,000			250,000
Refrigerated display	400,000			250,000
Microwave	35,000	35,000	35,000	35,000
Glass display	125,000			100,000
Coffee machine	125,000	40,000		150,000
Tea and coffee services	250,000			25,000
Basket	5,000	3,000	2,500	5,000
Television smart 40'	50,000			
43' smart television with bracket	120,000			
Television smart 55'	60,000			
Television smart 65'	75,000		100,000	350,000
Video				150,000
Desktop	75,000			300,000
TV table	45,000	30,000	20,000	
Fan	25,000	15,000	30,000	50,000
Sink unit				
Decorative plants / Floral decoration	From 15,000			50,000
Tents			6000/m ²	8,000/m ²
Trapaulins 9m2	50,000/day			2,000F/m ²
Tarpaulins 16m2	75,000/day			
Tarpaulins 25m2	90,000/day			
Tarpaulins 120m2	225,000/day			
Telephone connection	66,000 basic access packages, 3 simultaneous communications			
Water connection	100,000			

PARTNERS





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**Secrétariat exécutif du 9ème Forum mondial
de l'eau Dakar 2022**

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